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IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

**PATENT APPLICATION**

Applicant(s): **Donald F. Gordon et al.**

Case: **SEDN/308** Group Art Unit: **3623**  
(19880003900)

Serial No.: **09/737,841** Filed: **December 14, 2000**

Examiner: **Jeanty, Romain**

Title: **METHOD AND APPARATUS FOR COLLECTING AND  
REPORTING CONSUMER TREND DATA IN AN INFORMATION  
AND DISTRIBUTION SYSTEM**

CERTIFICATE OF MAILING OR TRANSMISSION	
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or being facsimile transmitted to the USPTO, on the date indicated below.	
3-31-06	<i>C. Wilson</i>
Date	C. Wilson

MAIL STOP AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT UNDER 37 C.F.R. 1.116**

**SIR:**

This is in response to the final Office Action mailed February 24, 2006.

The Commissioner is authorized to charge any fees due, including claim fees and extension of time fees, required to make this filing timely and complete to Applicants' attorneys' Deposit Account No. 20-0782/SEDN/308.